



## Principal Shopping District

### MINUTES PSD Regular Board Meeting July 14, 2021

#### **CALL TO ORDER**

Mayor Fedell called the meeting to order at 7:35 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Brock, Fedell, Friar, Parsley, Slominski  
Absent: Cooper, Harris, Looman, Nelson  
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary

Motion by Brock, second by Parsley to excuse absent members. AIF/MC

Motion by Parsley, second by Friar to approve amended agenda adding letter “C” PSD input on top wants/needs for Future of Community. AIF/MC

#### **APPROVAL OF MINUTES**

Motion by Brock, second by Slominski to approve 05/04/2021 special meeting minutes. AIF/MC

#### **PUBLIC COMMENTS**

#### **RESERVED TIME**

#### **NEW BUSINESS**

Mayor Fedell discussed minor adjustments to the PSD fees for buildings/businesses currently not being utilized stating that once they become active their PSD fees would increase. He said that they are currently not being assessed for parking, trash or business use volume. Fedell stated that 48 Justice St. had been sold and removed from the PSD, but 51 Wood St. had been added to the PSD as it is being utilized for business purposes. He discussed PSD fiscal year end budget stating that expenses had exceeded revenues by approximately \$7,000, but reminded the board that the City did not bill PSD fees for 1<sup>st</sup> Quarter per City Council. Board discussed a few other fees for businesses/buildings in town. Schneider stated that the City pays for parking lot at City Hall, sidewalks around City Hall, and dumpster behind City Hall with the library contributing to these costs. Fedell said that the PSD fees will be reviewed at the December meeting to see if any adjustments need to be made in January 2022.

Schneider gave an update on the M37 Project and asked Board Members for their feedback concerning how things were going for their businesses during the project. Board Members felt that the detour was working better than expected. Schneider said that MDOT has not decided what the final striping downtown will be after the project, but wanted to survey traffic during the summer before they made a decision.

Schneider said that developers he has met with recently have asked what the City/Community would like to see in the future and he has been asking all boards for their input. He discussed the list of ideas that had been discussed at the Council and Planning Meetings. Board Members discussed the need for public restrooms downtown and the possible locations for public restrooms.

#### **OLD BUSINESS**

#### **PUBLIC COMMENTS**

Kamille Massey, Director of Events for River Country Chamber of Commerce, gave an update on the Social District stating that they received a grant for the project and were working with architects for renderings of the area. She said they hope to have the Social District open by the end of October.

Colleen Lynema, Executive Director River Country Chamber of Commerce, stated that they plan to move the Labor Day Logging Festival to Shaw Park because of the road work on M37 and the detour associated with the road work. She discussed shuttle options to get people to Shaw Park and people downtown and would like to get information from the

07/14/2021

businesses as to what they may be offering during this time so that the Chamber can promote and advertise this information for the businesses. Lynema said that they are tentatively planning to have a Labor Day Parade on Friday, September 3<sup>rd</sup> with a new route not involving M37 and said that they will be working with the Police Department on the parade route. She stated that they are getting a lot of comments and requests from tourists that they would like to be able to shop downtown Newaygo later in the evening and that business hours online or on doors do not match hours of businesses. Lynema said the Chamber will work with the PSD in promoting hours and possible later hours of shopping occasionally.

**BOARD MEMBER COMMENTS**

Brock stated that the mural on NorthWood General Store/Velocity looks great.

Motion by Brock, second by Slominski to adjourn the meeting at 8:36 am. AIF/MC

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PSD Recording Secretary/City Clerk-Kim Goodin