



MINUTES
Regular Meeting of Principal Shopping District
April 13, 2022

CALL TO ORDER

Chair Cooper called the meeting to order at 7:30 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Brock, Clor, Cooper, Faulkner, Fedell, Friar, Nelson (arrived at 7:32 AM), Parsley
Absent: Slominski
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary, Kelly Rider: River Country Chamber of Commerce

Motion by Fedell, second by Faulkner to excuse absent members. AIF/MC

Motion by Fedell, second by Parsley to approve amended agenda adding letter “A2 under A” Façade Permit-73 State Rd. and adding letter “F” Discussion short-term parking in parking lots. AIF/MC

APPROVAL OF MINUTES

Motion by Fedell, second by Parsley to approve 01/12/2022 PSD regular meeting minutes. AIF/MC

PUBLIC COMMENTS

BOARD BUSINESS

Motion by Fedell, second by Brock to approve Façade Permit for 47 State Rd. AIF/MC Board thinks the awnings will look nice on building at 47 State Rd.

Board had discussion relating to addresses in the City.

Motion by Parsley, second by Fedell to approve Façade Permit removing vinyl siding at 73 State Rd. AIF/MC Board discussed sign for 73 State Rd. and said for them to submit permit with design and color for approval from the PSD Board.

Motion by Fedell, second by Nelson to approve amendments to the current PSD Fees by adjusting 12 W Wood St., 8 W State Rd., 12 W State Rd., and 18 W. State Rd. AIF/MC Fedell stated that 12 W Wood St was now occupied, 8 W State Rd. had consolidated 2 buildings into 1 building, and 12 W State Rd. and 18 W State Rd. were currently vacant. He stated that 12 W State Rd. and 18 W State Rd. were going to be a restaurant and would have to be adjusted accordingly in the future.

Schneider stated that the current FY PSD Budget is right where it should be and discussed the fund balance.

Motion by Friar, second by Parsley to approve Budget for FY 2022-2023. AIF/MC Schneider stated that no significant changes were made to the FY 2022-2023 budget. Board and Schneider discussed the potential of paving in the parking lot by the museum and along the back wall in that parking lot. They also discussed the potential need for adding additional dumpster pick-ups for dumpsters in the south parking lot during the summer months. Schneider stated that the City is receiving many calls from businesses that one of the dumpsters in the south lot is continually full.

Kelly Rider, Executive Director of River Country Chamber of Commerce (RCC), was present and introduced herself and stated that she is replacing Colleen Lynema, who retired. Rider stated that Lynema will remain with the chamber for a short time to finish special projects. She said that they are on track to have the same

number of vendors as previous years for the Memorial Day festivities and that the RCC Golf Outing registration is now available.

Board and Schneider discussed potential options for short-term parking spots in downtown parking lots. Discussions included: enforcement challenges, summer parking volume, parking meters, and installing signs to see if that would help. Goodin to send email to Stream Members suggesting that they park in outer parking spots and businesses will remind employees to park in outer parking spots.

PUBLIC COMMENTS

BOARD MEMBER COMMENTS

Motion by Copper, second by Nelson to adjourn the meeting at 8:32 am. AIF/MC

PSD Recording Secretary/City Clerk-Kim Goodin