



MINUTES
Regular Meeting of Principal Shopping District
July 13, 2022

CALL TO ORDER

Chair Cooper called the meeting to order at 7:30 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Brock, Clor, Cooper, Faulkner, Fedell, Friar, Parsley
Absent: Nelson, Slominski
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary

Motion by Fedell, second by Parsley to excuse absent members. AIF/MC

Motion by Fedell, second by Clor to approve the agenda as presented. AIF/MC

APPROVAL OF MINUTES

Motion by Fedell, second by Clor to approve 05/18/2022 PSD special meeting minutes. AIF/MC

PUBLIC COMMENTS

BOARD BUSINESS

Motion by Brock, second by Faulkner to approve the painting of the front lower half of the building located at 40 Quarterline, Finders Keepers. AIF/MC Tammy Johnson, from Finders Keepers at 40 Quarterline, was present and said that she had forgotten about the permit process and had already painted the lower portion of the front of the building white. Board Members commented that it looked nice.

Motion by Brock, second by Faulkner to approve the designs and appearance of the Social District that Colleen Lynema, River Country Chamber, presented allowing the Chamber to work on type of material and quantity of furniture as budget allows. AIF/MC Colleen Lynema, representing River Country Chamber of Commerce, presented a slide show that included Social District designs, plans, aesthetics, signage, and rules. Keleigh Grim, Haven Design Build, was also present and said that she has been assisting the Chamber with the designs, plans, aesthetics, and signage of the Social District. Grim suggested delaying any tree removal in the Social Zone and having that as a separate project. Discussion occurred between all about tree removal, tree sizes, tree trimming, sign placement, restaurant private outside dining areas, walking width, buffer between Social Zone and parking lot, material of furniture, and maintenance of plants and flowers being added in the Social Zone. Board discussed potential future phase that could include aesthetics on the other side of M37 and having a consistent look throughout the downtown.

Motion by Fedell, second by Parsley to approve pilot program of having six (6) parking spaces in the North Parking lot that have signs stating that “parking allowed for 2 hours only”. AIF/MC Board discussed that the parking lot fills up with people who don’t leave for the entire day not allowing parking for the bank and businesses in that area. Board said that more than 6 spots may be needed. Handicap parking in that lot was also discussed.

Schneider discussed the current fiscal year budget stating that \$5,600 reimbursement was received from the insurance company for a light pole that had been hit. He discussed the major PSD expenses during the fiscal year.

PUBLIC COMMENTS

Rachael Porter, from River Country Chamber, was present and gave an update on Gus Macker Basketball tournament that will be held on July 16th and 17th at Newaygo Middle School. She said that the Chamber is looking for thoughts and ideas as to help any struggling businesses.

BOARD MEMBER COMMENTS

Motion by Faulkner, second by Brock to adjourn the meeting at 8:55 am. AIF/MC

PSD Recording Secretary/City Clerk-Kim Goodin