



**MINUTES**  
**Regular Meeting of Principal Shopping District**  
**March 8, 2023**

**CALL TO ORDER**

Chair Cooper called the meeting to order at 7:30 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Cooper, Faulkner, Fedell, Friar, Parsley  
Absent: Brock, Clor, Nelson, Slominski  
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary

Motion by Fedell, second by Parsley to excuse absent members. AIF/MC

Motion by Fedell, second by Faulkner to approve the agenda as presented. AIF/MC

**APPROVAL OF MINUTES**

Motion by Fedell, second by Cooper to approve 01/11/2023 PSD regular meeting minutes. AIF/MC

**PUBLIC COMMENTS**

**BOARD BUSINESS**

Motion by Faulkner, second by Fedell to approve aesthetics for a temporary sign at 30 Quarterline Rd. (House of the Lords Grace). AIF/MC Schneider stated that the proposed temporary sign is already displayed at 30 Quarterline Rd. and said they will be attending the April Planning Commission Meeting with a Site Plan Application

Schneider stated that he and Chief had met with Sui Generis (1 State Rd.), Newaygo Brewery (19 State Rd.), and 37 North (27 State Rd.) to discuss parking behind these businesses in the North parking lot. He displayed a map that indicated proposed areas of curbs that would be painted yellow, curb areas that would remain unpainted, and arrows that would be painted on drive areas behind The Stream (1 State Rd.) and Independent Bank (41 State Rd.) drive-thru area indicating one-way traffic. Schneider stated that the drive off M-37 by Independent Bank drive-thru is already one-way and no entry is allowed. He stated that in the previous PSD meeting, it had been discussed to look at possibly reducing the size of the islands or eliminating a few of the islands in the North parking lot for additional space in drive lanes. Schneider said that each island has electric, fire hydrant, or phone lines making it difficult to remove or reduce size of islands. Chief Andres said that the Traffic Order would have to be revised if changes being discussed were what the PSD Board wanted to implement. Board discussed “2 Hour Parking” spots where signs had been placed behind Sui Generis and Independent Bank and the potential need for additional “2 Hour Parking” spots. Schneider said that the PSD had originally approved 6 “2 Hour Parking” spots and currently only 4 spots had been posted.

Motion by Fedell, second by Faulkner to approve painting of curbs and markings of the North parking lot as presented and the addition of 4 more “2 Hour Parking” spots. AIF/MC Chief stated that she will work on amending the traffic order and place on the April Council agenda with the plan to paint the curbs and arrows in May if amended traffic order was approved by Council.

**PUBLIC COMMENTS**

Chief stated that she met with Rachael Wisner and discussed parking and merchandise storage for Wisner Canoe Rentals. She said that she is going to meet with Rachael's staff the first week of June. Rachael Porter, River County Chamber of Commerce, said that the Clover Crawl will be held on Saturday, March 25<sup>th</sup>.

**BOARD MEMBER COMMENTS**

Cooper adjourned the meeting at 7:59 am. AIF/MC

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PSD Recording Secretary/City Clerk-Kim Goodin