



MINUTES
Regular Meeting of Principal Shopping District
September 11, 2024

CALL TO ORDER

Chair Cooper called the meeting to order at 7:31 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Byrne, Cooper, Faulkner, Fedell, Friar, Parsley
Absent: Clor, Nelson, Slominski
Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary, Amy Dalman: Code Enforcement Officer

Motion by Fedell, second by Friar to excuse absent members. AIF/MC

Motion by Faulkner, second by Fedell to approve the agenda as presented. AIF/MC

APPROVAL OF MINUTES

Motion by Fedell, second by Friar to approve 08/14/2024 PSD regular meeting minutes. AIF/MC

PUBLIC COMMENTS

BOARD BUSINESS

Fedell and Schneider discussed proposal included in packet for rules and regulation amendments for sidewalk displays, sidewalk seating, sidewalk sales, and sidewalk signage within the PSD. Fedell and Board discussed the following:

- Display of retail items will not be limited to the quantity of items, but will be allowed on sidewalk in the front façade of the store as long as the items are removed at the close of business each day.
- Discussion on displaying retail items for businesses that may have a side or back sidewalk area.
- Displays should not involve selling or conducting business outside. Discussion on wording of “displaying” inventory and adding “excessive displays” of inventory.
- Displays should be organized and not overly cluttered, dilapidated, or damaged.
- Businesses must maintain a minimum four (4) foot wide unrestricted and handicap accessible passageway on the sidewalk and store entrance area.
- Businesses will be allowed to place seating benches, chairs, and/or small bistro tables with restrictions in front of their business.
- Discussion that wording needs to be consistent and wording should be written so rules can be enforced.
- Not wanting a lot of restrictions, but do not want displays to look messy.
- Displays can make a town look active.
- Discussed sidewalk signs. Schneider stated that the entire Sign Ordinance needs to be amended in the future and suggested that sizing of signs be taken out of rules and state that the size and dimension of sidewalk signs be compliant with the City Sign Ordinance.

Consensus of PSD Board was for Schneider to take proposed rules and regulations with changes discussed and draft a Resolution for sidewalk displays, sidewalk seating, sidewalk sales and sidewalk signage within the PSD to the next Council meeting.

Schneider gave update on trees in South Parking Lot, Social Zone expansion project and striping projects.

PUBLIC COMMENTS

BOARD MEMBER COMMENTS

Motion by Faulkner, second by Fedell to adjourn the meeting at 8:29 am. AIF/MC

PSD Recording Secretary/City Clerk-Kim Goodin