

MINUTES Regular Meeting of Principal Shopping District May 14, 2025

CALL TO ORDER

Chair Cooper called the meeting to order at 7:30 AM. The meeting was held at City Hall located at 28 N. State Road, Newaygo, MI 49337.

Roll Call: Present: Byrne, Cooper, Faulkner, Fedell, Friar

Absent: Clor, Locke, Parsley, Slominski

Also Present: Jon Schneider: City Manager, Kim Goodin: Recording Secretary,

Amy Dalman: Code Enforcement Officer

Motion by Fedell, second by Faulkner to excuse absent members. AIF/MC

Motion by Friar, second by Fedell to approve the agenda as presented. AIF/MC

APPROVAL OF MINUTES

Motion by Fedell, second by Friar to approve 03/12/2025 PSD regular meeting minutes. AIF/MC

PUBLIC COMMENTS

BOARD BUSINESS

Motion by Fedell, second by Byrne to approve sign permit for 12 Quarterline Rd-Heritage Museum of Newaygo County. AIF/MC Schneider displayed pictures of sign bands for windows being proposed. Steven Radtke, Executive Director of Museum, was present and said that the sign bands will match others that are already in place and will describe what is offered in the gift shop at the museum. Sign application and pictures were included in packets.

Steven Radtke discussed mural they would like to have done on the side of the building in small area that surrounds the double doors by the Pocket Park. He said that with the removal of the neighboring building and the future Pocket Park that the museum would like to clean up this area of the museum building. Fedell suggested that when Radtke gets pictures of potential mural to bring pictures and information back to a future PSD meeting.

Motion by Faulkner, second by Fedell to approve the following sign/façade items for 14/18 State Rd-Newaygo Old Town Tavern: 1. Front signage (along M37) as presented at meeting 2. Signage on back of building (parking lot side of building) above painted doors as presented at meeting. Sign must meet size requirements. 3. Painting/Mural on back door (parking lot side of building) 4. Painting of back of the building. Beer distributor window clings were **not** approved and need to be removed. AIF/MC Schneider displayed pictures of beer distributor window clings, back of building and back door that was recently painted with a mural. Sign/Facade application and pictures were included in packets. Nikki Ingalls, owner of 14/18 State Rd-Newaygo Old Town Tavern was present and discussed beer distributor window clings and handed out new options of beer distributor window clings. PSD Board discussed the look of the beer distributor window clings and consensus of board was that the look of the clings did not fit the desired aesthetics of the downtown. Fedell stated that window clings were considered signage and that according to the Sign Ordinance; only 1 sign is allowed per street frontage of each building. Ingalls and Board discussed color options for back of building and Ingalls said that she plans to utilize a paint color that will match the mural/painting on door.

Schneider stated that the City was awarded a grant for funding to be used towards the Pocket Park and the earliest anything would start would be this fall or next spring. He said that they have seeded the area and it will be grass for this summer. Schneider displayed potential concepts of the future look of an open air pavilion for the Powerhouse Building, which the architects had designed. He said that the project will depend on costs and funding and will span over many years.

PUBLIC COMMENTS

BOARD MEMBER COMMENTS

tion by Faulkner, second by Fedell to adjourn the meeting at 8:09 am. AIF/MC
PSD Recording Secretary/City Clerk-Kim Goodin